



February 11, 2026

To All Proposers:

Subject: **RFP No. 8621-W6, Consultant – Cultural Plan / E.D.**

ADDENDUM NO. 1

To Whom It May Concern:

With reference to our proposal request relative to the above subject, please refer to the changes/modifications/clarifications to the original proposal request.

- **Please see below questions received and responses from City**

1. What was the consulting budget for the 2019 Cultural Plan?

The City of Worcester partnered with the Worcester Cultural Coalition and the Greater Worcester Community Foundation on the 2019 Cultural Plan. The Greater Worcester Community Foundation served as the fiscal agent for the plan, which included a consulting contract with Creative Community Builders in the amount of \$27,000.

2. Is there a budget for this RFP?

Yes, the estimated budget is \$30,000 - \$50,000.

3. In the 2019 plan, there were proposals for ongoing data collection and monitoring of the 20 priority areas, including through a Cultural Plan Oversight Committee. Has this data been collected, monitored, and/or presented since 2019?

No. Ongoing monitoring and evaluation of the priority areas were not implemented in a systematic or methodological way following adoption of the 2019 plan. While there were initial intentions to advance implementation and evaluation in 2020, the COVID-19 pandemic significantly disrupted implementation capacity.

4. What was the engagement process for the 2019 Cultural Plan?

The engagement process for the 2019 Cultural Plan included multiple phases and methods:

July–December 2018

- A city-wide survey with approximately 1,000 respondents
- A large steering committee that met monthly with the consultant
- Individual stakeholder meetings during most consultant site visits



The City of **WORCESTER**

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- Multiple focus group convenings with specific cultural sector cohorts
- A full-day, in-person planning session facilitated by the consultant

January–March 2019

- Formation of working groups aligned with each of the five goal areas in the draft plan
- Participation from a new group of stakeholders, including significant City representation
- Development of specific strategies and identification of lead entities responsible for implementation

Proposers are requested to acknowledge and/or include this addendum with submission. All other terms, conditions, and specifications remain unchanged.

Christopher J. Gagliastro
Purchasing Director