



**MATERNAL & CHILD HEALTH COMMUNICATIONS INTERN
DIVISION OF PUBLIC HEALTH
CITY OF WORCESTER**

The City of Worcester is seeking qualified applicants for a **Maternal and Child Health Communications Intern** in the Division of Public Health. The position will require a creative and driven Media & Communications intern to support public health messaging and community education efforts for Black Maternal Health Week on April 11th -17th. This intern will play a key role in developing and sharing content that informs, engages, and empowers the public on critical health topics across various platforms. The Intern will collect social media reach statistics as well as develop an improvement plan for communications.

Bilingual applicants are encouraged to apply.

This internship is available for academic credit or experience.

Spring 2026

ESSENTIAL ELEMENTS:

- Assist in developing and scheduling content for the department's social media channels (e.g., Facebook, Instagram, X/Twitter, LinkedIn).
- Create graphics, videos, and other multimedia content to support public health campaigns and initiatives
- Monitor engagement metrics and provide recommendations for improving reach and effectiveness
- Research current public health issues and help translate scientific information into accessible language for diverse audiences
- Develop an improvement plan for communication

REQUIRED KNOWLEDGE, SKILLS, AND ABILITIES:

- Strong writing, editing, and visual storytelling skills
- Familiarity with social media platforms and basic analytics tools
- Proficiency in design or content creation tools (e.g., Canva, Adobe Creative Suite, video editing software) is a plus
- Interest in public health communication and community engagement
- Ability to work independently and as part of a team in a fast-paced environment

MINIMUM REQUIREMENTS:

- Current student or recent graduate in communications, public health, marketing, journalism, or a related field

PREFERRED QUALIFICATIONS:

- Experience with policy analysis or advocacy
- Knowledge of public health systems and structures