



**CMWIB Youth Council  
Youth Employment Committee Meeting**

44 Front Street, Suite 300

September 18, 2012

3:30 p.m.

Meeting Minutes

Attendees: Robin Hooper; Ron Scott; Tim Sappington; Robert McGlory; Jesse Edwards; Tony Poti; F. Kartheiser

Staff: Jeff Turgeon; Robert Zukowski; Sean McGauley

1. **Welcome and Introductions:** J. Turgeon called the meeting to order at 3:33PM and welcomed guests.
2. **Approval of June 11, 2012 Meeting Notes:** There were no changes or additions to the June 11, 2012 meeting notes suggested at this time.
3. **Update and Discussion of Job1 Activities:**
  - **Social Media:** S. McGauley informed the group that the Job1 social media accounts and website are now up and running. Staff is always looking for content. **S. McGauley asked that all partners send youth workforce related items they come across (such as workshop/training announcements, grant info, reports, etc.) to him. Please send all submissions to [McGauleyS@worcesterma.gov](mailto:McGauleyS@worcesterma.gov)**
  - **Website:** With the help from the City's IT department, the Job1 website has been launched. Again, S. McGauley asked partners to please send all submissions for content to him.
  - **Chris Crowley/As I see it:** Staff has worked with Chris Crowley of Polar Beverages to draft an 'As I see it' column for the Telegram & Gazette on the importance of youth employment. This will also be posted on the Job1 website.
  - **Youth Job Fairs:** With the success of the Worcester Youth Job Fair, staff had looked into putting together another in Milford, but could not find suitable arrangements for a fair this fall. Staff is looking into partnering with the Blackstone Valley Career Fair in the spring time along with Worcester State University for a summer jobs fair in March.
  - **Videos:** The first video is on hold as staff has been asked to revisit and rework the video with the help of the City's new Marketing Director.
  - **Youth Ambassadors:** The group discussed the idea of developing a team of youth ambassadors funded through a stipend from the Youth Opportunities Office. The group discussed various elements of this project.  
**Action:** J. Turgeon and S. McGauley to research other youth ambassador programs and contact Kathy Hamilton from the Boston PIC about her experiences with a youth outreach program.
  - **Future of meetings:** After some discussion, the group agreed to move the meetings to the second Tuesday of every other month at 3:00PM.



● **GROW Awards:** J Turgeon reported that a GROW Awards committee would be forming in the coming weeks. If interested, please contact J. Turgeon at [TurgeonJ@worcesterma.gov](mailto:TurgeonJ@worcesterma.gov).

- **Other Suggested Activities:** There were no other activities noted at this time.
- **Readiness Workshops:** R. Lucas has developed a work readiness workshop. To schedule a workshop, please contact him at [RLucas@Detma.org](mailto:RLucas@Detma.org)
- **Chamber Sponsorship/Outreach:** The Job1 Initiative will be sponsoring a Blackstone Valley Chamber breakfast on October 24<sup>th</sup>.

#### 4. Announcements:

1. **Commonwealth Corporation Employer Engagement Workshop:** The second session in the Commonwealth Corporation's Employer Engagement Workshop is scheduled for Thursday, September 20<sup>th</sup> at Holy Cross.
2. **Partner Announcements & Sharing of Best Practices:** F. Kartheiser reported that the 'Our City Our Jobs' event was taking place tonight at the City Council meeting (see handouts section).
3. **Central MA LMI Summit:** This skills gap analysis will be taking place on October 24<sup>th</sup> at the Manor Restaurant. All are invited to attend this free event (see handouts section).
4. **State Workforce Summit:** The statewide summit will be taking place on October 10<sup>th</sup> in Sturbridge (see handouts section).
5. **Summer Youth Employment Planning Group:** J. Edwards will be forming a group to look at planning next summer's youth employment programs. Please contact him at [EdwardsJ@worcesterma.gov](mailto:EdwardsJ@worcesterma.gov).

#### 5. Other Business

1. **Dress for Success (Men and Women):** J. Turgeon reported that he had made a contact with Mint Green Planet, a local company that coordinates the donation bins. The company is looking to partner locally to donate clothing. The group discussed.

**Action:** J. Turgeon to connect with Dress for Success to ask about creating a small section in their store for male clients.

6. **Adjourn:** The meeting was adjourned at 4:51PM.

*Respectfully submitted by,  
Sean McGauley  
CMWIB*