

**CMWIB Youth Council
Youth Employment Committee Meeting**

44 Front Street, Suite 300

May1, 2012

3:30 p.m.

Agenda

Attendees: Jesse Edwards; Rhonda Engelking; Robin Hooper; Frank Kartheiser; Nancy Thibault; Susan Gately; Ron Scott; Tim Sappington; Donna Connolly; Joe Corazzini; Tony Poti
Staff: Jeff Turgeon; Robert Zukowski; Sean McGauley

1. **Welcome and Introductions:** J. Turgeon called the meeting to order. Attendees were asked to introduce themselves.
2. **Approval of March 27, 2012 Meeting Minutes:** There were no changes to the minutes noted at this time.
3. **GROW Awards Update & Discussion:** J. Turgeon asked all Job1 members to attend the award event and to recruit other to the event.
 1. **Nominations and review:** A total of 10 nominations were received. A review team is now being assembled which will include representation from the CMWIB, United Way, and possibly the Worcester Regional Chamber of Commerce and the Worcester Business Journal. The team will determine the award winners as well as the numbers of winners/award categories. If interested in participating on this review team, please contact Jeff Turgeon at TurgeonJ@worcesterma.gov. All nominated employers will receive a certificate of nomination.
 2. **Award event logistics and program:** The event has been scheduled for Tuesday, June 5th, 2012 at 3:30PM at Polar Beverages. This year's event will include a short introduction to the Job1 Initiative and the importance of youth workplace experience, recognizing the nominated employers, awarding the winners, and a brief segment with the employer and a program youth.

R. Engelking of Penta Communications presented a series of logo options for the GROW awards. Feedback was collected.

Action: Penta Communications will tweak the existing logos using the committee's feedback

Action: S. McGauley will email the options out to the committee with a doodle for a final vote.

Action: J. Turgeon will reach out to the following groups to invite them to the GROW Awards event: State Reps, Senators, Schools, City Council, Connecting Activities Partners, and School Committees.

Action: S. McGauley to work with Penta Communications for press releases for the event.
4. **Youth/Young Adult Job Fair**
 1. **Event schedule:** The Youth & Young Adult Job Fair is scheduled for June 15th, 2012 from 1:00-4:00PM for youth ages 16-24 (please see handouts section). Starting at 12:00, employers will be arriving and setting up. At 12:30, they will be treated to lunch at Luciano's restaurant sponsored by the Job1 Initiative. It was recommended that Job1 Partner youth be allowed to have access to the job fair prior to the general public.

Action: J. Turgeon to look into the logistics of having Job1 youth access the fair prior to the general public enters.

Job1 youth will also be given access to a “VIP” room overlooking the hall to allow them to settle in and gain a full view of the employer booths.

Action: The committee recommended that staff look into using social media such as Facebook and Twitter to help promote the event.

All Job1 partners are invited to take part in the Pre-Job Fair Workshops being offered at Workforce Central by Roy Lucas. Please contact Roy at RLucas@detma.org if interested in signing up for the workshop.

2. **Employer outreach:** Staff continues to outreach to businesses, with more than 20 signed up so far; the staff’s goal is 40. Partners interested in hosting a booth at the fair, or partners with interested employers should contact Roy Lucas at RLucas@detma.org.
Action: J. Turgeon to send the committee electronic versions of the employer outreach flyer and the job fair flyer.
5. **Outreach Activities Update:** The Job1 Initiative continues to grow, now with 15 partners signed on so far. Staff continues to work with Penta Communications and the City of Worcester to finalize the website and develop public service announcements.
6. **YouthWorks Summer Youth Employment Update:** F. Kartheiser thanked members for their support of the YouthWorks budget noting that the state House has passed \$8.6 million for FY’13 YouthWorks. He reported that last year, the state only received \$7 million in YouthWorks (which was supplemented by \$2 million from the Shannon Grant), so this year’s funding level is technically an increase to the YouthWorks line item, but not an increase programmatically.
7. **Partner Announcements & Sharing of Best Practices:** Partners were welcomed to share announcements and best practices.
 - North Central Massachusetts Workforce Investment Board has received a \$20,000 to expand their YouthWorks program.
 - Worcester Youthbuild and the Carpenter’s Union are assisting in the rebuild of Stone Soup.
 - This year’s Park Steward has 7 sites with 5-6 participants on each crew.
 - The Boys & Girls Club of Webster/Dudley is now hiring counselors; please contact T. Poti for more information.
8. **Other Business**
9. **Adjourn:** There being no other business; the meeting was adjourned at 4:15PM.

Respectfully submitted by,
Sean McGauley
Communications & Operations Specialist
CMWIB