



**CMWIB Youth Council
Youth Employment Committee Meeting
44 Front Street, Suite 725
August 17, 2011
3:30 p.m.
Meeting Minutes**

Attendees: Jesse Edwards (City of Worcester Youth Employment Office), Rhonda Engelking (Penta Communications), Robin Hooper (TRA), Nancy Thibault (Easter Seals), Susan Gately (Blackstone Valley Education Foundation), Ron Scott (Ace Medical), Michelle Easton (Bottom Line), Justin Strasburger (Bottom Line)

Staff: Jeff Turgeon (CMWIB), Sean McGauley (CMWIB), Robert Zukowski (CMWIB), Ed Gagne (Workforce Central), Brimar Guerrero (YOO Intern), Roy Lucas (Workforce Central), Ed Gagne (Workforce Central)

1. Welcome and Introductions

- J. Turgeon called the meeting to order and committee members introduced themselves.

2. Review of June 15, 2011 Meeting Minutes

- J. Turgeon asked the members to review the June 15, 2011 Meeting Minutes, no changes were noted.

3. Youth Summer Jobs Update

- J. Turgeon reported that total youth summer jobs funding was approximately \$800,000 with funds coming from YouthWorks FY11, YouthWorks FY12, and EOPSS. These funds were used to serve roughly 500 youth in Worcester, Milford, and Webster. Worcester Community Action Council (WCAC) was the contracted vendor with oversight through the City of Worcester's Youth Opportunities Office. J. Turgeon announced that there will be a year end celebration event on Friday August 26th at 9:30AM at the Boys & Girls Club and all are invited to attend.
- J. Turgeon also noted that through the Worcester Public School's Workplus program, local youth were able to obtain employment on their own and receive a credit through a work-based learning plan, 400 youth participated in this program. UMass hired an additional 200 youth, bringing a total to approximately 11,000 youth employed this summer despite funding cuts.
- B. Guerrero reported that Wheels to Water had over 1,000 participants and staff is very pleased with this number.

4. Discussion:

- **Reconfiguration of JobOne Model and Roles**

- The committee then reviewed the old and new mechanisms explaining the JobOne referral flow (please see Handouts). J. Turgeon explained that after further discussing the mechanism with R. Scott and S. Gately, they decided that the old referral flow required too much CMWIB staff time to act as a single point of contact for both employers and JobOne partners, especially with the recent cut-backs in staffing. The newly proposed mechanism changes this referral flow by utilizing the JobOne website as the single point of contact where an employer can go on, read about the JobOne initiative as well as the different JobOne partners and how they can help (job shadows, internships, mock interviews, etc.) and contact the JobOne partner they choose.
- **Action:** The committee requested that CMWIB staff work with Penta Communications to look at the feasibility of creating a searchable database of the JobOne partners for the website.
- **Action:** The committee also requested a link on the JobOne website to the child labor laws on the DOL website.
- **Statewide Marketing Outreach**
- S. McGauley informed the committee that the state is working to put together a state-wide youth employment marketing effort. S. McGauley attended a meeting with other regions throughout the state where the state gathered information about the local efforts around youth employment and to get a sense of how the state's outreach could support this. Earlier this month, the state group met with a focus group of employers to gather the employer view of youth employment. The information from this meeting will be shared with the local regions and the CMWIB hopes to use this information in developing the JobOne campaign.
- **Policy**
- The committee reviewed the JobOne partner agreement (please see Handouts). The committee discussed the idea of having a signed agreement and how this may actually make the CMWIB have ownership and responsibility the relationships that result (ex. This may make the CMWIB responsible for ensuring the safety of the worksite).
- **Action:** The committee suggested that J. Turgeon review the proposed JobOne contract with the City of Worcester's law department to ensure there are no liability concerns.
- **Action:** M. Easton requested that a JobOne Partner List Serve be created in the event that a JobOne partner is contacted by an employer with a certain request that they cannot fill.

5. Announcements

- J. Turgeon announced that Rep. Winslow, the Representative that has sponsored a bill to lower the minimum wage for youth with hopes of increasing youth employment is unable to attend the September 8th Youth Council meeting, but may be able to attend a future meeting. Kathy Hamilton, from the Boston Private Industry Council (PIC)

will be attending the September 8th meeting to discuss the drop out prevention bill. If there are any other speakers you would like to see come to a Youth Council meeting, please contact Jeff Turgeon at TurgeonJ@worcesterma.gov.

- **YouthWorks Year Round Funding**

- J. Turgeon highlighted the YouthWorks Year Round Allocations 2011-2012 (please see Handouts) reporting that the Central MA region will be receiving \$60,000 to serve approximately 31 participants ages 17-21 in Worcester, Milford, and Webster. The CMWIB is putting together a Planning Work Group to help plan the program. All members interested in serving on the Planning Work Group should attend the YouthWorks Year Round Webinar (August 19th at 2:00PM at the CMWIB office), or contact Jeff Turgeon at TurgeonJ@worcesterma.gov.

- **Clark U. Save the Date**

- Laurie Ross from Clark University is putting on a 2-day youth staff development workshop.
 - **Action:** S. McGauley will email the committee the workshop flyer and announcement.
- J. Strasburger announced that Bottom Line has moved its office to 40 Southbridge Street, Suite 500 Worcester MA. On September 14th, from 5:00-6:30, Bottom Line will be hosting a grand opening event. All are welcome to attend.
 - S. Gately announced the Education Foundation has started a Manufacturing Academy in the Blackstone Valley. The course is held after school and provides students with worksite visits of 6 local employers. Employers are encouraged to provide part time and full time jobs for youth after high school.
 - J. Turgeon announced that the state is offering an anti-violence grant and Senator Moore and Worcester Mayor O'Brien held a forum to discuss aligning to go after the grant. The CMWIB is working to get employers around the table for future forum meetings, and to support positive youth development in general.

6. Adjourn

- **There being no other business, the meeting was adjourned at 4:30PM.**