MEETING MINUTES

MAY 9, 2019 06:18PM | ESTHER HOWLAND CHAMBER, CITY HALL

<table>
<thead>
<tr>
<th>TYPE OF MEETING</th>
<th>Monthly Meeting – May</th>
</tr>
</thead>
<tbody>
<tr>
<td>FACILITATOR</td>
<td>Meaghan Hardy-Lavoie</td>
</tr>
<tr>
<td>NOTE TAKER</td>
<td>Lisa Malo</td>
</tr>
<tr>
<td>ATTENDEES</td>
<td>Amanda Schall, Mitchell Perry, Yasmin Goris, Nikki Erskine</td>
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<tr>
<td>LATE</td>
<td>Gabriel Rollins, Thomas Conroy</td>
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<tr>
<td>GUESTS</td>
<td>NOTE: Gallery filled with people present for School Committee meeting</td>
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AGENDA TOPICS

I. APPROVAL OF MINUTES
CONCLUSION Approved
Meaghan moved to approve minutes from 4/19 meeting. Amanda seconded the motion.

II. BUDGET REPORT
CONCLUSION Tabled until next meeting.

III. UPDATE ON WAC STAFFING & TASKS
   a. Welcome Nikki Erksine as new staff liaison to Worcester Arts Council
   b. Stephanie Mireku taking hiatus from Council; Lisa Malo will act as interim Secretary

IV. WAC WORKING GROUP REPORT-OUTS
   a. Strategic Planning Committee -- has not yet met
   b. Events Committee -- Grant Reception to be discussed in Agenda item VII
   c. Marketing/Social Media Committee
      i. Met to discuss Make Music Day / Celebrity Karaoke promotion
      ii. Lisa sent all Council Members initial Social Content Calendar on 4/21; Council to review/comment/share ideas (if applicable)
      iii. Lisa contacted Grantees with Spring 2019 projects to get photos/info for social
VI. COMMUNITY INPUT SURVEY

a. Revisited discussion on Question 22; agreed to remove from survey

b. Tom sent survey link to all Council members on 4/9; Council to send Tom comments by 5/16; Target survey go-live 5/17 or 5/18

c. Discussed promoting survey to reach broader demographics; Mitchell suggested using spreadsheet to track efforts to promote survey; Council agreed – Mitchell to follow up

d. Target closing survey by end of August 2019 (date TBD)

MEETING IN RECESS AT 6:54PM, PER REQUEST OF MAYOR PETTY FOR SCHOOL COMMITTEE MEETING

MEETING RECONVENED AT 7:05PM

VII. GRANT RECEPTION

a. Grant Reception was well-attended & well-received based on feedback

b. Challenge with payments led to late payment to Grid District; Meaghan/Sam were working with Yaffa to resolve – Nikki to follow up

c. Lisa to work with Amanda to draft Thank You notes & follow up with Nikki to distribute

V. REIMBURSEMENTS

<table>
<thead>
<tr>
<th>APP #</th>
<th>Individual/Organization</th>
<th>Amount</th>
<th>Decision</th>
<th>Status</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-300-19</td>
<td>Worcester Arts Council - Make Music Day</td>
<td>$675.00</td>
<td>Approved</td>
<td>Partial</td>
<td></td>
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<tr>
<td>0-20158-19</td>
<td>Music Worcester - Thinking Outside the Bachs</td>
<td>$5,000.00</td>
<td>Approved</td>
<td>FULL</td>
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<tr>
<td>I-21965-19</td>
<td>Bryan Wrenn</td>
<td>$375</td>
<td>Approved</td>
<td>FULL</td>
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<tr>
<td>I-26510-19</td>
<td>Cathy Weaver Taylor – Luminaries in the Library</td>
<td>$1,420.01</td>
<td>Approved</td>
<td>FULL</td>
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<tr>
<td>E-25621-19</td>
<td>Elm Park Community School – Moral of the Story</td>
<td>$870</td>
<td>Approved</td>
<td>FULL</td>
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<tr>
<td>0-312-19</td>
<td>Worcester Art Museum – Southeast Asia Artist in Residence</td>
<td>$5,000</td>
<td>Approved</td>
<td>FULL</td>
<td></td>
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<tr>
<td>F-410-19</td>
<td>Tom Lubelczyzk</td>
<td>$5,000</td>
<td>Approved</td>
<td>FULL</td>
<td>2019 Fellowship</td>
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VIII. GRANT GUIDELINES FOR FY20

a. Amanda to send details on Capital Expenses before June WAC Meeting

b. Lisa to send additional Sample Grant Application information & link to MCC Sample Application before June WAC Meeting

c. Grant Workshop discussion: Typically held in late summer; Council to consider hosting more workshops this year; will begin revamping workshops in July

d. Need to revisit items Stephanie was working on: Glossary of Terms, FAQs & Best Practices

IX. MAKE MUSIC DAY 2019

a. Meaghan clarified that Make Music Day 2019 is a Council-led project, but in 2020 she, Samantha Fiakofi & Kelly Momberger will continue to plan event on their own

b. Worcester Celebrity Karaoke Recap: 30 well-known local people performed, attendance was great, venue worked well; social media response was positive

c. Weekly Planning Meetings for Make Music Day will be held on Saturdays at 10am at NuCafe; will also hold weekday meetings (TBD) -- Meaghan to follow up on dates/times

d. Approximately 30 performers currently signed up for Make Music Day; Meaghan & Gabe to follow up on Sonic Bids sign-ups to determine next steps

e. Yasmin working on Community Outreach; Yasmin to send Meaghan brochure to finalize; Yasmin has list of areas for outreach, but further discussion needed; Meaghan suggests targeting Grafton Street; Amanda attending Tatnuck Neighborhood Association meeting on 5/14 & will discuss Make Music Day

f. Mass Cultural Council awarded Make Music Day a $500 grant

g. Discussion on busking: Nikki suggests programming buskers on the Common leading up to Make Music Day; discussion on need to resolve City issue with buskers in public parks; Gabe/Tom propose approaching City to allow busking on Make Music Day & how Council might approach City on allowing busking all the time – Gabe/Tom to follow up

X. CULTURAL PLAN COMPACT

a. Plan will be presented to City Council on 5/28; WAC Members encouraged to attend

MEETING ADJOURNED AT 7:45PM