

CIVIC CENTER COMMISSION

Date: Thursday, April 25, 2024 at 8:30am
DCU Center, 50 Foster Street, Worcester, MA
2nd Floor conference room
and virtually via Teams

MEETING MINUTES

Attendees

Civic Center Commissioners

Chair Brissette, Dist. 1(remote); Commissioner Economou, Dist. 1; Commissioner Herideen, Dist. 1,
Commissioner McEvoy, Dist. 2 , Commissioner Ciuffredo, Dist. 2

City Staff

Matthew Urban - Capital Projects Manager, Department of Public Facilities

ASM Global

Sandra Dunn, Jim Moughan, Melissa Day, and Bridget Canavan.

1. Call to Order

Chairman Economou (Chairing the meeting due to Comm. Brissette's remote attendance) called the meeting to order.

2. Acceptance of Meeting Minutes

Comm. Economou made a motion to accept the meeting minutes and Comm. Herideen seconded that motion for the meeting held January 25, 2023. Comm. Ciuffredo noted a minor edit and meeting approved by unanimous vote, as amended.

No minutes for the meeting scheduled in February, as the commission was not able to meet quorum.

3. Commissioner Appointments and terms

No discussion.

5. City of Worcester Project Status Update

M. Urban provided an update of current projects and maintenance repairs in progress.

M. Urban noted that he was not able to coordinate a meeting between Comm. Economou and the City manager based on the request of the Commission at the March 2024 meeting. The Commission reviewed the currently planned capital items intended to be bid and asked if there was a way to phase the Fire Alarm replacement project at this time, rather than invest the estimated \$6M replacement project in order to focus capital funds on other items that may be a higher priority to ASM Global or the respective Commission members. After discussion, M. Urban stated that phasing of the fire alarm scope was not feasible due to the age of the existing systems.

Based on the discussions of the capital items, Comm. Economou asked if the Civic Center Commission had the authority to vote and decide on what projects the City would pursue. M. Urban stated that he was not sure and would ask the Law Department for an answer. The

Commission decided to vote to not have the fire alarm project bid until further notice and additional review of the capital items in the ASM Global request based on their prioritization included. Key items noted are back of house upgrades, escalators, and other items prioritized by ASM Global. Comm. McEvoy noted that ASM Global has done very well over the last 20 years and the City would benefit from recognizing that the success by ASM Global will be harder to maintain if we cannot provide the capital upgrades needed to support the events and ASM Global in selling the facility to new events.

S. Dunn suggested the Commission request a report from the Budget office related to the revenues from the DIF and the expenses paid by that fund. Comm. McEvoy offered to revise her letter to the City manager to make it more representative of the whole Commission and have the Commission review and approve to have it sent on behalf of the Commission after the next meeting. Comm. Economou added to this by asking for a bigger picture that includes all perspectives: Department of Public Facilities, City Manager, ASM Global, etc.

6. AMS Global Update

a. ASM Global Updates

Ms. Dunn presented an overview of the new DCU Naming Rights agreement and the changes to that agreement that are new. The commission voted to approve the agreement and have Chairperson Brissette sign the agreement. Only Comm. Economou, Comm. McEvoy, and Comm. Ciuffredo were still in attendance and voted unanimously in favor.

b. Community Initiatives

S. Dunn discussed the Supporting At-Risk Students initiative.

c. Past and Upcoming Events Highlights

S. Dunn and J. Moughan discussed past and upcoming events, to include but not limited to, AEW Wrestling, Ringling Bros and Barnum and Bailey Circus, Brew Woo, as well as, shooting of a Commercial with Jason Tatum from the Boston Celtics.

d. Marketing and Media Coverage

Highlights of social media and standard media links regarding the Civic Center events

e. Operations

S. Dunn discussed traffic accident on Foster Street that killed two to three trees planted on the sidewalk. Hoping City can replace those trees soon. Plant Manager was able to get the dishwasher repaired in the Commissary, as AEW brought in their own caterer but needed the use of the dishwasher. This repair was addressed in-house by ASM Global.

Portions of the air-wall in the exhibit halls have failing finishes. ASM Global operations were able to remove the failed covering and paint the air wall to improve the appearance.

f. Savor – Food and Beverage

Increased sales for AEW event.

g. Finance

M. Day noted that the net income was trending in the right direction for the year, showing a net positive in net income at this time. Noted an update in the ASM Global employee portal that helps employees update their information.

h. Sales

S. Dunn and J. Moughan provided an update on recent past sales and future proposals and sales they are working on.

7. Next Meeting – May 30, 2024 8:30AM. Voted and approved.

8. Adjourn – Commissioner Economou motioned to adjourn, Commissioner Ciuffredo 2nd the motion, unanimously approved.

DRAFT