Present: District 1, Gerardo Schiano, Chairperson
District 1, Alan Larrivee
District 2, Rachel Brown
District 2, Elle Parker
District 4, Benetta Kuffour
District 4, Janny Nivar De Reyes
District 5, Carol Stovall
At-Large, Jenny Pacillo

Absent: District 3, Ken Asafo-Adjei

Staff: Jeannie Michelson, City Manager’s Office

1. Gerardo called the meeting to order at 6:33pm.
2. 8 members were present.
3. Elle made a motion to accept the minutes from 12/22/21. Jenny 2nd the motion. Minutes of 12/22/21 were approved.
4. Applicant Interviews:
   a. Siaka Kromah:
      i. Affordable Housing Trust Fund: Vote: 8 – 0
      ii. Green Worcester Advisory Committee: Vote: 8 – 0
   b. Esther Boama-Nyarko:
      i. Advisory Committee on the Status of Women: 8 – 0
      ii. Diversity and Inclusion Advisory Committee: 8 – 0
5. Updated Demographic Stats
   a. Discussion about the good trend but still work to do
   b. Gerardo mentioned the T&G article about openings and there seems to be a renewed interest in serving on local boards.
   c. Discussion about Cable Commission and the need for members to help with contract ascertainment.
   d. Gerardo talked about scheduling tv/radio spots this month and next month with a focus on the new boards. For example, January meet with Hank Stoltz could focus on the Affordable Housing Trust Fund Board of Trustees;
while February meeting with Bill Coleman could focus on the Urban Forestry Tree Commission.

i. Gerardo thinks a member of the CAC and the CMO could to on Bill Coleman and Hank Stoltz
ii. Jeannie will work with Walter Bird and the staff liaison for each new board to get dates and then notify the CAC members.

e. Rachel motioned to send a letter to the Telegram Editor as a call to public service.
   i. Vote to have Rachel draft letter, Gerardo review the letter and Jeannie to send it to the Telegram. VOTE: 8 – 0 in favor
f. Jenny mentioned that Johanna Hampton-Dance may have a radio show and that she may be willing to have the CAC on to recruit.
g. Janny will get information about Latino radio/TV that may be open to hosting CAC members.
h. Elle talked about notifying Charter Spectrum News to see if they can announce the openings.
   i. Jeannie will ask Walter about making that request.
i. Rachel announced that she is going to speak at the League of Women Voters later in January about the opportunities.

6. Future Agenda Items
   a. Discussion about the lack of applicants from district 3 and 4.
      i. Carol will talk to CC Sarai Rivera about recruitment in district 4
      ii. Jeannie will ask if CC Rivera is available to attend the Feb CAC meeting.

7. Gerardo announced that the next meeting is a business meeting on February 17, 2022 at 6:30PM. However, if there are an abundance of applicants for one of the new boards, we could change it to a selection meeting.
   i. Jeannie will keep the CAC informed about the number of applicants.

8. Jenny made a motion to adjourn. Benetta 2nd the motion to adjourn. Meeting was adjourned at 7:32pm.

/jmm

Approved: 2/17/22 -  7 – 0