



SOCIAL MEDIA TOOLS

WAC are thrilled to support your work as an important part of our City's vibrant creative and cultural community! As you complete project goals and reach milestones, please let us know on social media. We look forward to sharing your accomplishments!

Where to follow WAC

- Facebook: @WorcesterArtsCouncil
<https://www.facebook.com/WorcesterArtsCouncil>
- Instagram: @WorcesterArtsCouncil
<https://www.instagram.com/worcesterartscouncil/>
- Twitter: @WorcARTS <https://twitter.com/WorcARTS>

How to mention WAC

- Use hashtag **#WACfunded** and/or **#worcesterartscouncil** in relevant posts.
- Facebook: tag @WorcesterArtsCouncil in posts (you'll have to like our page first!)
- Instagram: tag @WorcesterArtsCouncil and tag us in your image
- Twitter: mention @WorcARTS and give insight on your project happenings

Content

- People like photos and videos! We recommend you always use photos or videos as you share your work.
- A smartphone or digital camera is more than capable of taking good photos and videos for social media. No need to worry if you don't have professional photography to share.
- Please share any and all relevant content with us, we are happy to share your great work with our online community!