



TO: Marketing Committee

DATE: May 31, 2012

FROM: Office of Head Librarian

RE: **MARKETING COMMITTEE**  
**MEETING**

Tuesday, June 5, 2012  
9:00 a.m.  
Main Library – Oak Room  
3 Salem Square  
Worcester, MA

cc: City Clerk's Office

## **AGENDA**

*WORCESTER PUBLIC LIBRARY*  
Marketing Committee

Tuesday, June 5, 2012  
9:00 a.m.  
Worcester Public Library  
3 Salem Square

**Mission Statement:**

The Worcester Public Library serves as a gathering place that actively promotes the free exchange of ideas in our democratic society. The Library makes information and services available to all people while fostering intellectual freedom, protecting privacy, encouraging personal growth and enrichment, and celebrating our diverse community heritage.

1. Call to Order
2. Review sector activity and outlook
3. Identify cooperative efforts
4. Design plan to effect outcome
5. Set next meeting date
6. Adjournment