



Cable Television Advisory Committee
Meeting Agenda
February 1, 2023
Worcester Public Library, 3 Salem St
Banx Room @ 5:30

1. Call meeting to order
2. Roll Call
3. Franchise Renewal Information Session regarding upcoming Focus Group meetings presented by Buske Group.
4. Adjournment

Attachement: Memo on Information Session



The City of Worcester is holding an informational meeting on **Wednesday, February 1, 2023**. The meeting is to assist in the development of upcoming community focus groups that will be happening in April. The sessions are to help gather information regarding the Spectrum-Charter franchise in Worcester. Spectrum-Charter is one of only a handful of companies whose services touch almost every city resident, and the only one which is required under Federal law to have a franchise agreement with the City.

We hope you can attend one of the informational meetings on Wednesday, February 1st:

- 5:30-7:00 at Worcester Public Library, Banx Room, 3 Salem Street, Worcester, MA
- *Light refreshments will be served*

The upcoming focus groups will seek input from all segments of the community who have an interest in or are users of cable communication services. The City of Worcester is seeking to determine what community programming and cable service obligations should be included in a new agreement. A major component of the franchise renewal process is a *Community Needs Assessment*. Information gathered from a broad representation of residents and agencies will help future public, educational and government access TV resources, community and educational benefits, and other cable Television related services to be provided by Spectrum-Charter.

At the informational meeting on February 1, 2023, we will describe how you and your organization can benefit from the outcomes of a renewed franchise. The City has retained Sue Buske of The Buske Group consulting firm to lead the meeting, facilitate the upcoming focus groups, conduct the community needs assessment process, and prepare a report of findings and recommendations. The participants in this informational meeting will include people like you and other community leaders who live or work here and can assist the City by:

- Identifying participants who could provide input at the focus group meetings to be held April.
- Encouraging attendance at the focus group meetings through follow-up contacts.

If you cannot attend this important meeting, please invite another individual from your group or organization to participate in your place. The meeting is open, but please RSVP for a count for light refreshments, or ask any questions, by emailing me at warrenj@worcesterma.gov or calling 508-799-1385. Thank you for your participation. We look forward to seeing you on February 1, 2023 at one of the informational meetings.

Sincerely,

Judith A. Warren

Director of Cable Services

City of Worcester