

CITY OF WORCESTER

DEPARTMENT OF PUBLIC WORKS AND PARKS

Parks, Recreation and Cemetery Division 50 Skyline Drive Worcester, MA 01605-2898

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PARKS & RECREATION COMMISSION

POLICY & PROCEDURE

LIGHT POLE BANNERS WITHIN DEPARTMENTAL FACILITIES

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I. PURPOSE

To outline the criteria and procedures for light pole banner content & placement within Park & Recreation facilities in the City of Worcester under the management and control of the Department of Public Works and Parks, Parks, Recreation, & Cemetery Department.

III. POLICY

1. The Department of Public Works and Parks, Parks, Recreation, & Cemetery Division and the Parks & Recreation Commission must set forth a policy for the installation and type of banners on any light pole fixture within any departmental facility.
2. This policy shall cover the Worcester Common, Worcester City Hall, the plaza above the City Hall Garage and all other departmental facilities.
3. Light pole banners shall be consistent within each facility.
4. Light pole banners shall not be organization, event, or religion specific and shall not include any reference to alcohol, tobacco, or drugs.
5. The only organization that shall be depicted on light pole banners shall be the City of Worcester, in either words or logo form.
6. The Parks, Recreation, & Cemetery Division shall have standard seasonal banners installed on the Worcester Common/ Plaza area. These banners shall be general in nature and represent each particular season or time of year. Each will add a festive appearance to these areas, and create an attractive and inviting entrance to Departmental Facilities.
7. The size of each light pole banner is contingent on the type, style, and size of poles, upon which they will be mounted.
8. The Commissioner of the Parks, Recreation, & Cemetery Division shall ensure this policy is adhered to. He/ She shall approve all light pole banners to be installed based on this policy.
9. The policy may be amended by a two-thirds vote of the Parks & Recreation Commission.

Approval Record

1. This policy was approved by the Worcester Parks and Recreation Commission policy sub-committee on 2/12/02, voted 3-0.
2. Approved by the Parks and Recreation Commission on 2/28/02, voted 6-0.
3. Correction made Policy #4 on 12/7/2011, approved by the Parks and Recreation Commission on February 16, 2012.