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CITY OF WORCESTER

City Manager's Advisory Committee on the Status of Women

Marianne Sarkis, Chair  
Jenith Charpentier  
Sarah Gruhin  
Kristen Lemire  
Kathleen Linton  
Jeanine Paul  
Daisy Reeves  
Ann Sheehy  
Elizabeth Tomaszewski

## MEETING MINUTES

July 27, 2011

Esther Howland Room – 6pm

### Attendees:

ACSW Members: Jenith Charpentier, Sarah Gruhin, Kristen Lemire, Kathleen Linton, Daisy Reeves, Ann Sheehy, Elizabeth Tomaszewski

ACSW Members Not Present: Marianne Sarkis, Jeanine Paul

City: Heather Gould, Staff Liaison

Minutes Prepared by: Heather Gould

### 1. Welcome

The meeting was brought to order at 6:10 pm.

### 2. Approval of Meeting Minutes

Sarah, in Marianne's absence, volunteered to be acting chair. Liz motioned to accept the meeting minutes of March 23, 2011 and April 27, 2011; seconded by Kathy. All in favor; minutes approved.

### 3. Updates

#### *a. ACSW Brochure:*

There was discussion on whether or not to include the names of committee members in the brochure. Sarah recommended waiting until after September 1 to distribute brochure as Ann and Jenith's terms expire on August 31. The committee consensus was to wait to distribute until the most updated version could be released. Kristen suggested adding "September 2011" to the bottom of the brochure for dating and distribution purposes.

#### *b. Services for Women in Worcester Brochure – A Resource Guide*

The committee decided that member names do not have to be in the resource guide. The committee preferred including a section that encourages those interested to join the committee and get involved. Minor edits were recommended and the committee requested to have the final version of the resource guide for official approval at the August meeting.

#### *c. Logo/Facebook Page*



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Jenith created a Facebook page for the Committee and made Liz and Marianne administrators of the page. Jenith will email group on how to find the page and spread the word to others to become a “fan” of it. The Committee was provided with five different logos that were developed by Lauren Armstrong, prior to the end of her internship. Jenith explained that none of the logos would work for the Facebook page as what was needed was a simple color/font option for a thumbnail. Based on Jenith’s feedback, Heather offered to take the Worcester block logo to see if she could come up with some options for consideration at the August meeting.

*d. Women’s Needs Assessment Survey*

Jenith offered the idea to partner with another organization to hold a candidate’s forum this fall, prior to City Council elections. Her idea: to use the results of the Women’s Needs Assessment Survey to develop questions around women’s issues for the various candidates to answer. It was suggested that the Committee approach the League of Women Voters to see if there was any interest in coordinating such a forum. Jenith will make the initial outreach and forward Sarah information to follow up on the request.

**3. New Business**

*a. Meeting Schedule*

A number of committee members had conflicts on August 24. The Committee decided to hold its August meeting one week later, on August 31.

*b. CDs of Young Women of Consequence Award Ceremony*

Kristen will burn copies of the YWOC ceremony for those interested. Heather mentioned that over the next few months members should start thinking about how they want to approach the 2012 Woman of Consequence and Young Woman of Consequence awards.

**4. Adjournment**

On a motion from Liz; and seconded by Kathy, the meeting was adjourned at 6:55 pm.